



# Like to be at the centre of things, pulling the strings?

## Help us to fulfill our customer needs!

Are you looking for a job which offers variety? One where you can bring together your knowledge of the marketing industry with your customer service and consulting skills? Do you have experience working across the board of marketing, whether it be with designers, content creators or project managers? Are you the type of personality who likes to take a step back and look at how the pieces of the marketing puzzle fit together?

You could join our **Stuttgart** or **Eindhoven** based team as an

## Information Architect

An exciting, newly-developed role which will evolve with your skills and expertise.

### About the role

We're a full service technology marketing agency which thinks globally. It's our mission to optimize marketing for companies which live and breathe technology.

Every day, we help our customers to overcome their communication challenges within various organizational areas: R&D, Sales & Marketing, and Communications.

You would help us with:

- Creating strategies for the different departments of the company
- Developing short and long term goals with the big picture in mind

### What we offer:

- A full-time position (40 hours a week)
- Competitive salary
- A creative working environment in Stuttgart and Eindhoven
- Strategic consultation services and customer business development
- Universal, cross-channel campaign planning and design
- Expertise, advice and experience on a broad range of creative topics
- Close collaboration between account executives and the management team
- A collaborative atmosphere and frequent interaction with our designers, content creators, developers as well as with external partners and suppliers

### We're looking for a new colleague with:

- Several years' experience as an Information Architect, Creative Director or Creative Strategist in a full-service environment
- A university degree or equivalent relevant qualification
- Extensive experience in brand management
- Excellent, hands-on knowledge of media and technology

- Ideally, experience in the medical technology/ healthcare sectors
- A creative and analytical approach
- Strategic vision and an innovative outlook
- Cross-channel, cross-media thinking
- Flexibility and the ability to work in a team
- Attention to detail, an eye for quality and a high level of motivation
- Excellent written and spoken English

### About KPUNKT

KPUNKT is a full-service marketing provider for technology-driven companies with a focus on healthcare. Customers love us because we understand their business, their markets, and their challenges. That's earned us a reputation as a vendor and partner who can deliver the right creative solution on time. And we love our customers back. Because they trust us with their business needs, their budgets, and ultimately, their brand. It's extremely rewarding and inspiring work.

KPUNKT is an environment where you're appreciated for the person you are, the ideas you bring, and the energy you invest. We're an international team of around 20 people representing eight nationalities. Our offices are located in Stuttgart and Eindhoven, but our customers hail from all over the world.

### Ready to become our new Information Architect?

Apply now to [info@kpunkt.net](mailto:info@kpunkt.net) and tell us what makes you a good fit with what we do and how we work. For more information on technology marketing in general, visit [www.kpunkt.net](http://www.kpunkt.net)