



Join our team as a  
**Marketing Assistant!**

**kpunkt**

# Technology has the power to change our world for the better. Ready to make it happen?

Come join the forefront of technology marketing.

Technology, particularly in the healthcare industry, develops and adapts rapidly. Are you ready to support our innovative technology clients with their upstream and downstream marketing activities, working closely with our in-house teams?

Join our team as a **Marketing Assistant** and you might typically:

- Support our management team and communications strategy experts with the development and delivery of upstream marketing and innovation support services.
- Join client calls to discuss their needs in both upstream and downstream marketing, together with our in-house project managers.
- Assist (project) managers and clients in coordinating and executing marketing campaigns.
- Provide members of our in-house management team with valuable administrative support and general assistance where and when needed.

## About KPUNKT

KPUNKT is a strategic B2B marketing agency with an eye on technology and a passion for healthcare and life science. We're here to support our technology-driven clients at every step of the marketing journey – from consulting and conceptualization to planning and execution. And we believe in the power of long-term relationships. Our success is grounded on deep understanding of our clients' needs – their technology, mission and vision, and way of working – as well as how their customers and audiences tick.

## About the role

As a Marketing Assistant, you will:

- Support up- and downstream marketing activities.
- Assist in market intelligence and conceptual profiling tasks.
- Collaborate with our dynamic in-house teams to provide innovation support services to our clients.
- Conduct research and analysis to contribute to marketing strategies.

## About you

As a Marketing Assistant, you:

- Have previous experience in a marketing environment, preferably in the areas of market intelligence or conceptual development.
- Are fluent in English (mandatory) – proficiency in German, Dutch or French is a plus.
- Have strong communication and organizational skills – communicating effectively with both clients and team members.
- Can always maintain a high level of professionalism and confidentiality.
- Have solid knowledge of B2B marketing principles and practices.
- Are willing to travel, to learn, and to adapt to new tasks and challenges.

### Fast facts

*Role: Marketing Assistant*

*Company: KPUNKT Technology Marketing*

*Location: Stuttgart, Germany – With home office option*

*Start date: immediate*

*Contract: one year, with an outlook to continue*

*Key tasks: Marketing support, communication with clients, close collaboration with in-house teams*

*Languages: native speaker proficiency in English (essential); German/Dutch/French skills a bonus*

*Hours of work: part-time (up to 20 hours per week)*

*Application requirements: CV, cover letter, examples of previous work*

**Apply now at [careers@kpunkt.net](mailto:careers@kpunkt.net)**

tell us why you're a good fit with what we do and how we work.

Find out more about us at **[kpunkt.net](http://kpunkt.net)**



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